THE INFORMATION BROWSING STYLE IN INDIVIDUAL SEEKING BEHAVIOR IN 21 CENTURY IN ACADEMIC LIBRARIES.

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ABSTRACT
This paper investigates the major criteria of searching as an information browsing style and explain the merits and demerits of indirect searching tactics for answering issues. variety of searching styles are investigating with reference to typical searching services

INTRODUCTION

This paper is aim conducting literature search on the women networks and their effectiveness at supporting professional women. Been submitted by a member of Academic staff of Robert Gordon University

The enquirer is Dr: Emmanuelle Rey-Marmonizers, she is a lecturer in leadership and organizational development at Aberdeen Business School (HRM group) at Robert Gordon University.

She has contributed to the development and delivery of various undergraduate and postgraduate courses and PhD supervision in the Aberdeen business school (RGU) since 2008.she is currently coordinating several modules, including people management and organizational development for MBA students, and leadership for fourth year students. Furthermore, she has

available with regard to bibliographic and complete information retrieval arrangements, the connected library catalogues services and the net or web. The Importance in on significant function of searching in the information looking ways, although it has not involved same interest as more investigative keyword search styles are the same valuable style for categorizing relevant information. This paper is founded on desktop evaluation of pertinent works of the literature and the writer interpretations.

Keywords: Information, Browsing, Individual, Seeking, Academic Libraries.

been course leader for online MBA program in 2010 and 2011, and also in charge of designing an interactive online induction module and dynamism staff engagement within the online delivery mode. She is active in the community on topics related to women in business.

Dr. Emmanuelle has previously work for ISEOR, a French research centre

Specialized in socio-economic management, and has practical professional training in leadership and change management in different companies of service sector (in France and Belgium). She has previous experience in teaching at university level. The enquirer is looking for information women on networks and their effectiveness at supporting professional women. The enquirer has practical experience, working knowledge from business and has also published several journal articles in businesses that are relevant to the topic of the enquiry. She has however expressed her limitations in knowledge of academic literature on women networks and their effectiveness at supporting professional women. As a researcher, the enquirer information needs is mostly centered on current and retrospective

information found in journal articles, particularly peer review ones, case studies, business journals and scholarly monograph, (according to Wilson 1997, p.26;) state that information seeking may be connected to personal, work or socially related objectives. If, for example, a person needs to find information about cancer treatment, it is because that information is needed for a specific reason. This may differ from one individual case to another and may be connected to different purposes, such as for the purpose of writing an assignment for a medical degree, of finding a possible treatment solution for oneself, offering advice to relative or simply of satisfying one's curiosity. The second is that information seeking is triggered by a sense or realizations that something is "missing" people engage in this activity because they try to make sense of a particular situation or solve a specific problem for which they have insufficient knowledge. The need for such information is basically for personal and societal and development. the enquirer is on "women networks and their effectiveness at supporting professional women" in Anglo- Saxon countries form 2000-2016.

Women networks are flouring within corporations, communities and across the globe. These networks have grown out of the need for business and communities to more inclusive of women as leaders and the critical need for women to support each other. For example, the women investment professional (WIP) is a professional woman's organization that support women in institutional investment community. They accomplish this by providing educational programs, networking, professional and personal development opportunities to their diverse membership.

Their core values are integrity and collaboration. The goal of the organization is to promote professional networking and career development opportunities through effective programs, depth and

breadth of membership, and extensive relationship in the investment community. To foster personal development through opportunities in leadership, mentoring, education and philanthropy for women across varying investment professions and experience levels. To provide high caliber education programs and access to pertinent resources to women in investment industry, to accomplish this by providing educational programs, networking and professional and personal development opportunities to their diverse membership, their core values integrity and collaborations to satisfy the information need of my enquirer on the above topic the following search strategies will explore

Part of Search strategy

At the initial search was conducted to gain a better understanding of the topic. The keywords women network, were entered as a starting points into the Google advanced search engine using, Boolean operator (AND, OR NOT). Google recommended business complete sources (figure 1 Using EBSCOhost and the result were found using business sources complete because of the profile of the interest of the enquirer, the first place of focus was on academic journal, peer review journal. In academic domain peer review "plays a vital role in update the quality of research in a field" (Solomon 2005). the business complete sources database, emerald insight. Business complete sources were identified as suitable resources based on the enquirers academic profile and after determine that the context of the enquiry was one of women network, see the search results below.

Search term			
Original term	Women network	Professional women	Effectiveness
synonyms	Association, groups, arrangement.	Specialized, skilled, practice.	Effiecient, success, helpfulness.

Related term	Make, contacts, interact.	Authority, specializes.	

In accordance with the needs of the enquire, the first place area of concern was on peer review academic literature. In academic culture, peer review plays a key function in validating the quality of research in a field (Solomon 2007) the business sources complete database, Emerald Insight were identified as suitable resources based on the enquirer's academic profile and after determine that the context of the enquiry was one of business.
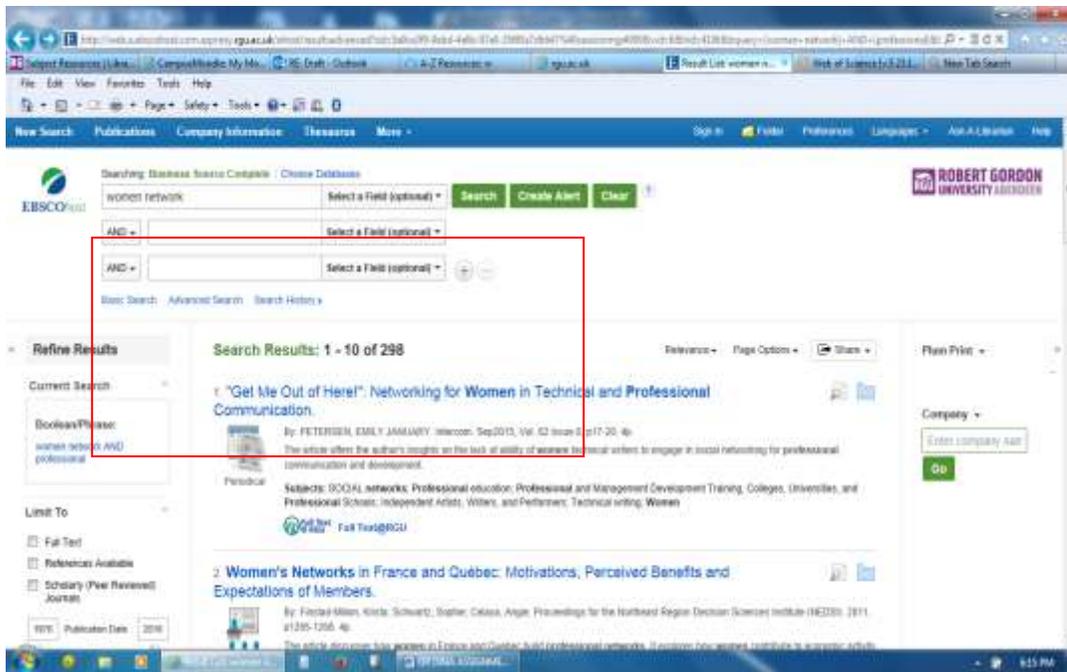

Figure 1 above using Boolean operator keyword women network was entered the search field, and turn out with certain results newspaper 20, magazine 114, trade publication 19, academic journals 65, country report 97, newspaper 20. In other to satisfied the enquirer desire based on her interest information were filtered the results were found

65, academic journals out of which selects few titles of the journals.1. Connecting women with unions. 2 Women network: a career development intervention or impediment. Because were found these journals has been referenced and cited by so many users which were considered relevant to the enquirer needs.
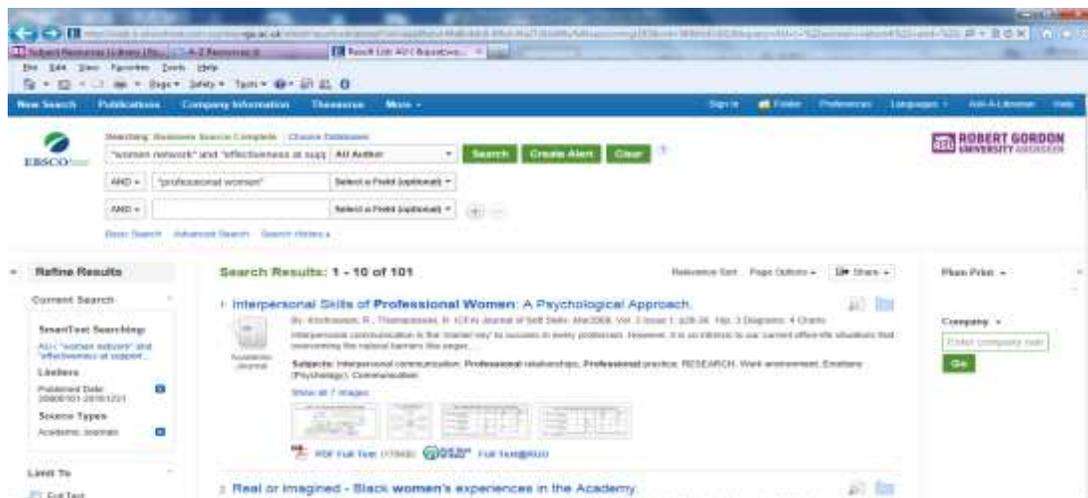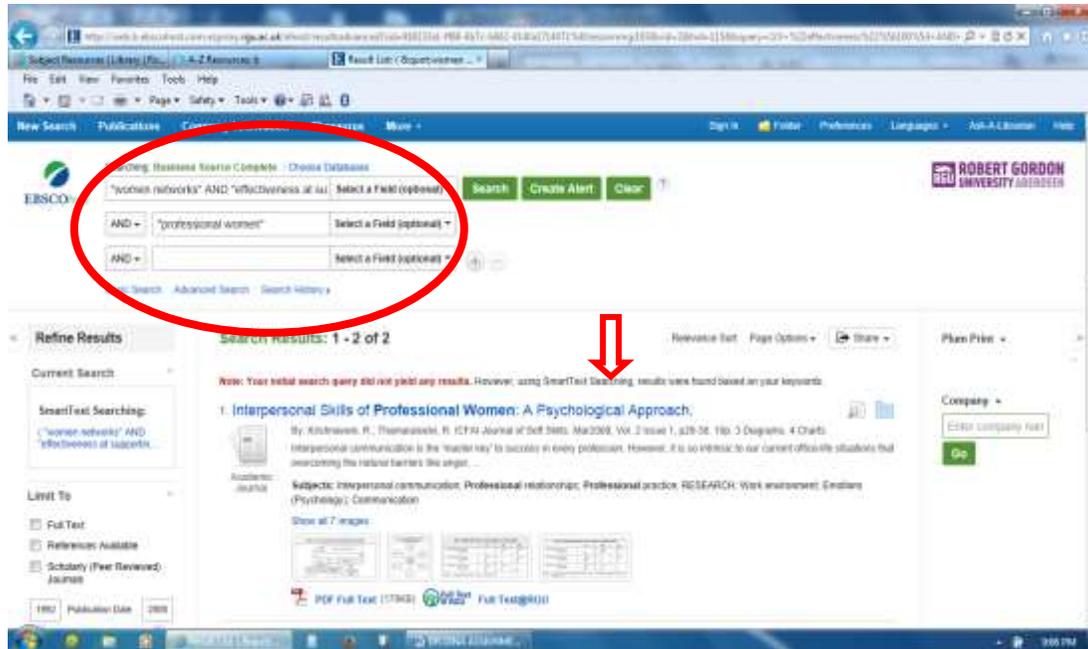

Figure 2 above the quest for more information to explore search EBSCOHOST using truncation mark "women network" AND

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"effectiveness at supporting" AND "professional women" at the initial search query it did not yield any result. However, using smart text searching, result was found based on the keyword was entered, in other to meet the enquirer interest based on the currency and reliability information were filtered and got few titles of a journals which were considered best to the enquirer interest.

1. Interpersonal skills of professional women, psychological approach: And Experience with queen bees: A South African study exploring the reluctance of women executives to promote other women in the work place. 2. Women's network: A career development intervention or impediment. (Can also follow link above for more related journals) Because result was found and this work has been referenced and cited by so many people which were considered a reputable journals and relevant to the enquirer need.
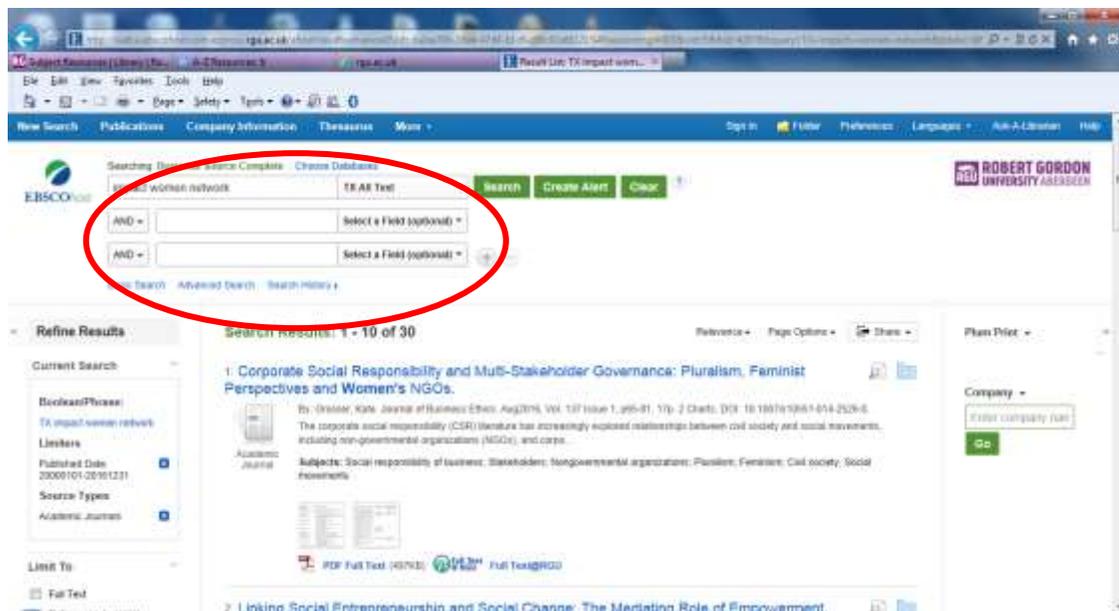

Figure 3 above using boolean phrase keywords was entered the fields "impact of women networks" and it turn out with many results which include newspapers 54, academic journals 98,peer review journals

68,trade publication 40.in other to meet the enquirer interest base on parameter was given and then go further to filtered the search and Results were found 30 Academic journals out of it few titles were selects which are relevant and reputable journals to the enqurer desire .1. Do womens networks help advance womens career?Differences in perceptions of female works and top leadership.2. Womens career advancement:mentoring and networking in saudi Arabia and the united kingdom uk.(can click to the link above for related and reputable journals) because results were found it is a reputable journals and it has been referenced and cited by so many researcher which were considered relevant to the enquirer desire.

EVALUATION OF SOURCES.

The search process has provided variable quality of sources,thus the the need to evaluate document in the context of the information need of the enquirer in order to ensure the reliabilty, acuracy and validity of the information provided. However,to provide a balanced view of the issues or arguments relating to a topic of documents.

CHALLENGES:

Innitially the search process prove to be difficult with so many challenges searching for information using the database, in first place such as how to locate reputable journals for the enquirer based on both time frame and scope were quite challenging. (2000-2016 and Anglo saxon country).

CONCLUSION.

Finally, in other to meet the enquirer's interest based on the profile established carefully search and analysized the information sources,and found these reputable journals worthy of presentation to

the enquirer(can also follow the links above for more journals) materials found were referenced and cited by so many researcher which were considered qualitative and relevant to the enquirer desire.

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The figure diagram below are the example of concepts mapping on the basis of a single author publication,and the title of the journal is women network.The author name Bierema,Laura,2005.

The component of concepts mapping.

Box. represent concepts.

Line.represent relation between concepts.

Label of line linking phrase describe the nature of the rlationship between the concepts.for instances lead,increase,improve. The phrase are how women network help themselves in any aspect of life.

Mind Mapping of women network.